

# **NEI «ALMATY MANAGEMENT UNIVERSITY»**

**Faculty of General Education** 

**Foreign Languages Department** 

# 

**Academic program: Bachelor Specialty: Information Systems** 

Form of study: daytime

# SYLLABUS on the course «Professional Foreign Language 3»

Year: 3 Term: 5

Number of credits: 2 Lecturer: Maksat Ayubay Phone: 313-23-89, room 202

Compiled by: senior teacher	Maksat Ayubay
The syllabus has been developed on the be "Professional Foreign Language" for students	asis of the Working curriculum of the discipline of all the specialties.
The syllabus was considered at the meeting o Minutes № of ""	f Foreign Languages Department. 2015
Acting Head of Foreign Languages Departme	ntM. Jandildinov

#### Introduction

### This discipline considers and examines

discovery techniques and interesting topics. It not only teaches English but also provides students with information about the culture of English-speaking countries and world at large. It provides interesting and engaging exercises and texts that deal with citizenship issues, literature, history, geography, art, science and technology as well as the challenges of everyday life.

# Methodology of teaching this discipline provides for:

- Practical classes conduction;
- IWST:
- IWS:

# The purpose of teaching this discipline is

to use business vocabulary in typical situations for the development of speaking skills; practice of writing business emails.

# The objectives of teaching this discipline are:

- to develop intercultural communicative competence of students in the language specialties of foreign language education at a sufficient level;
- to provide an interactive approach in learning the English language.

# **Pre-requisites:**

Knowledge of the English language in the volume of Pre-Intermediate (General English)

### **Post-requisites:**

Acquired skills are necessary for gaining further improving English at the Intermediate.

# **Upon completion of this discipline students must:**

master the following competences according to the competence model of the bachelor

# General competencies:

- to know basic rules of reading and pronouncing loanwords; possession of basic facilities in the emphatic intonation function;
- to be able to use simple phrases and sentences in a dialogue for communicating in social and socio-cultural, educational and professional spheres;
- cope with simple everyday situations in communication with the teacher, classmates, others:
- to have skills of dialogical and monologues, to express their thoughts and speak accordingly speech standards in English, asking questions and answering them on familiar topics;

#### Subject-specialized:

- to be able to use a series of phrases and expressions to make more detailed description of their friends, living conditions, food preferences, their leisure time, the orientation in the city, the current family and national holidays, etc.
- to be able to write a short personal letter, CV and fill out the form with the requirements of registration, record your daily routine, describe their preferences, biography, current events, using simple phrases and grammar construction etc.
- to have skills in conveying briefly the contents of the text and reading with expression of its position at the elementary level;

# **Economic competencies:**

- to have skills in obtaining the necessary business information;
- to provide students with the tools to participate in the global information, economic and cultural processes: the dialogue of cultures and economies;
- to be able to make a conversation in a volume of studies subjects adequately use communicative cues transmit content read, heard by the general economic, professional, cross-cultural topics (reports, presentations, speeches, debates, reports).

# CALENDAR AND THEMATIC PLAN Term 5

№	Theme	Week-by-week breakdown of classes		
		Practical classes	IWS	IWST
1	Introduction to the course.	3	2	1
	Theme 1. Unit 2.			
	A typical PC.			
2	Theme 2. Unit 4, 5. Input devices: type,	3	2	1
	check, and talk. The eyes of your PC.			
3	Theme 3. Unit 6, 7. Output devices:	3	2	1
	printers. Display screens.			
4	Theme 4. Unit 8.	3	2	1
	Processing.			
5	Theme 5. Unit 9. Disc and drives.	3	2	1
6	Theme 6. Unit 11. Operating systems	3	2	1
	and GUI.			
7	Midterm Control 1	3	2	1
8	Theme 7. Unit 12 Word processing.	3	2	1
9	Theme 8. Unit 13 Speadsheets and	3	2	1
	databases.			
10	Theme 9. Unit 14 Graphics and design.	3	2	1
11	Theme 10. Unit 17 Programming	3	2	1
	Unit 18 Computer and work			
12	Theme 11. Unit 19 ICT systems.	3	2	1
13	Theme 12. Unit 20, 21 Networks. Faces	3	2	1
	of the Internet.			
14	Theme 13. Unit 24, 26 Web designs.	3	2	1
	Internet security.			
15	Midterm Control 2	3	2	1
	Total 90	45	30	15

# Content of practical classes, form of control and grading

Week	Theme	Literature	Form of	Max.
			control	score

1	Introduction to the course. Theme 1. Unit 2.	Main	Oral &	100
	A typical PC.	literature.	Written	
	Computer essentials.			
	Parts of a computer.			
	Functions of a PC: input, processing, output, storage.			
2	Theme 2. Unit 4, 5. Input devices: type, check, and	Main	Oral &	100
	talk. The eyes of your PC.	literature.	Written	
	Interacting with your computer. The keyboard. The			
	mouse. Scanners. Digital cameras.			
3	Theme 3. Unit 6, 7. Output devices: printers. Display	Main	Oral &	100
	screens.	literature.	Written	
	Technical details. Types of printers. Big screen plasma			
	and projection TVs.			
4	Theme 4. Unit 8.	Main	Oral &	100
	Processing.	literature.	Written	
	The processor. RAM and ROM. Units of memory.			100
5	Theme 5. Unit 9. Disc and drives.	Main	Oral &	100
	Magnetic storage. Optical storage. Removable flash	literature.	Written	
-	memory.  Thoma 6. Unit 11. Operating systems and CUI.	Main	Oral &	100
6	Theme 6. Unit 11. Operating systems and GUI. Types of software. The operating system. (OS)	literature.		100
			Written	
7	Midterm Control 1	Main	Computer	100
		literature.	test	
8	Theme 7. Unit 12 Word processing.	Main	Oral &	100
	WP features.	literature.	Written	
9	Theme 8. Unit 13 Spreadsheets and databases.	Main	Oral &	100
	Spreadsheets basics. Parts of a database.	literature.	Written	
	Theme 9. Unit 14 Graphics and design.	Main	Oral &	100
10	Types of graphics software.	literature.	Written	100
	Theme 10. Unit 17 Programming	Main	Oral &	100
11	Unit 18 Computer and work	literature.		100
11	Programming languages. Steps in writing a program.	incrature.	Written	
	Theme 11. Unit 19 ICT systems.	Main	Oral &	100
	ICT systems: component ts and functions.	literature.		100
12	Types of systems.	merature.	Written	
	Types of devices and services.			
13	Theme 12. Unit 20, 21 Networks. Faces of the Internet.	Main	Oral &	100
13	LANs, Network topology, WANs. What is the Internet is.	literature.	Written	100
	Getting connected. Component of the Internet.	morature.	vv ritten	
1 /	-	Moin	W/	100
14	Theme 13. Unit 24, 26 Web designs. Internet security. HTML, basic elements, video, animations and sound.	Main literature.	Written	100
	Internet crime, Malware: viruses, worms, Trojans, and	interature.		
	spyware.			
15	Midterm control 2	Main	Computer	100
	Revision and consolidation for the examination.	literature.	test	100
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	The section of the se		0 1: 1	100
	Examination Test		Combined	100
	HD 02 22 05 2015 02 Sallahara		exam	

	Total		100

# IWST SCHEDULE Term 5

		1 erm 5			
Theme	Assignment for IWS	Form of control	Literature	Deadline	Max.
	-			(week)	score
	IWST 1 Computer essentials. Parts	Presentation	The Internet	1	100
1	of computer. Functions of PC:	Vocabulary quiz.		_	100
-	input, processing, output, storage.	vocabulary quiz.			
	IWST 2. Input devices	Oral /Written	The Internet,	2	100
2	Interacting with your computer.		Main literature.		
2	The keyboard. The mouse.				
	Scanners. Digital cameras.				
	IWST 3 Output devices	Oral /Written	The Internet,	3	100
3	Technical details. Types of		Main literature.		
3	printers. Big screen plasma and				
	projection TVs.				
4	<b>IWST 4</b> The processor. RAM and	Vocabulary quiz.	The Internet	4	100
	ROM. Units of memory	0 1 /777 1			100
_	IWST 5 Disc and drives.	Oral /Written		5	100
5	Magnetic storage. Optical storage.				
	Removable flash memory. <b>IWST 6</b> Operating systems and	Presentation.	The Internet	6	100
6	GUI.		The internet	U	100
		Discussion.	3.6 11.	7	100
7	<b>IWST 7</b> Control work and revision	Oral /Written	Main literature.	7	100
		Vocabulary quiz.			
8	IWST 8 Spreadsheets basics. Parts	Presentation.	The Internet	8	100
	of a database.	Discussion.			
9	<b>IWST 9</b> Types of graphics	Presentation.	The Internet	9	100
9	software.	Discussion.	Main literature.		
	<b>IWST 10</b> Programming languages.	Quiz.	The Internet	10	100
10	Steps in writing a program.	Presentation.	Main literature.		
	IWST 11 ICT and its role in	Written. Essay.	The Internet	11	100
11	globalization.	, , , , , , , , , , , , , , , , , , ,			
	IWST 12 LANs, Network	Presentation.	The Internet	12	100
12	topology, WANs. Component of	Discussion.	The internet	12	100
12	the Internet.	Discussion.			
	IWST 13 Internet crime, Malware:	Presentation.	The Internet	13	100
13	viruses, worms, Trojans, and	Discussion.			
13	spyware.	2 10 0 0 0 0 111			
	IWST 14 HTML, basic elements,	Oral /Written	The Internet	14	100
14	video, animations and sound.	Orai / Willich	THE IIICINE	14	100
	· ·	O1 /XX ****	TPL T	1 7	100
15	IWST 15 Control work and	Oral /Written	The Internet	15	100
-	revision	Vocabulary quiz.	Main literature.		

# List of main and additional literature: Main literature

1. Professional English in Use. ICT. Santiago Remacha Esteras and Elena Marco Fabré. Cambridge University Press, 2007. - 118p.

#### Additional literature

- 1. Business Grammar Builder by Paul Emmerson, Macmillan, 2006
- 2. Macmillan English Dictionary for Advanced Learners

# **Course Policy**

"Professionally Oriented Foreign Language" learning implies **compulsory attendance** of classes and independent work of students as well.

The independent work involves Internet research for further in-class presentations, preparation of discussions on relevant topics, written assignments pursuant to the syllabus, conducting analysis (SWOT, etc), and working with cases and so on. Completed assignments are checked in the course of IWST classes.

Any kind of plagiarism is not acceptable, and a student, whose guilt is proved, will be punished under the internal regulations of ALMAU, and a student's assignments will not be scored;

In case of student's absence for valid excuses (verified by the dean of), s/he is responsible for consolidation of material covered and submitting written tasks later;

1<sup>st</sup> and 2<sup>nd</sup> midterms are conducted in the form of a computer test in accordance with topics covered and within the range of 100 points maximum;

The examination is held in the form of a computer test (Vocabulary and Grammar) and oral examination in Speaking, written Writing examination, and examination in Listening.

# Terms of the course:

- Compulsory attendance;
- Active participation in the practical classes;
- Appropriate preparation and good performance;
- Meeting deadlines for assignments;
- Being tolerate, open and friendly;
- Constructive feedback during classes;
- Being punctual, disciplined and committed.

# **Inadmissible:**

- Skiving off classes;
- Being late for classes for more than 15 minutes (later comer's score will be deprived at the discretion of the instructor).
- Using mobile phones during the class for non-study purposes;
- Delayed assignments from a student are not accepted and, consequently, are not assessed by the instructor;

Cheating (also taking photos of tests) during the exams (including midterm tests). In case of cheating a student will be eliminated from the classroom and get 0 points.

If a student violates the discipline of the class s/he will be eliminated from the classroom immediately and get 0 points.

If a student misses an exam for valid excuse, s/he can take an exam later under the permission of the dean and at the time appointed by the teacher.

The academic behaviour of students is based on the Ethic Code of Student, and internal regulations of ALMAU.

# **Grades Criteria for measuring language competences**

Evaluation the level of achievements is done in accordance with the letter system accepted in credit technology of education from A to F, corresponding to percentage content from 0 to 100%.

Grade in letters'	%	Grade (according to the
system	Percentage	traditional system)
A	95 - 100	Maximum (Excellent)
A-	90 - 94	
B +	85 - 89	
В	80 -84	High (Good)
B-	75 -79	
C+	70 - 74	
С	65 - 69	Average (Satisfactory)
C-	60 - 64	
D+	55 - 59	
D	50 - 54	
F	0 - 49	Low (Unsatisfactory)